

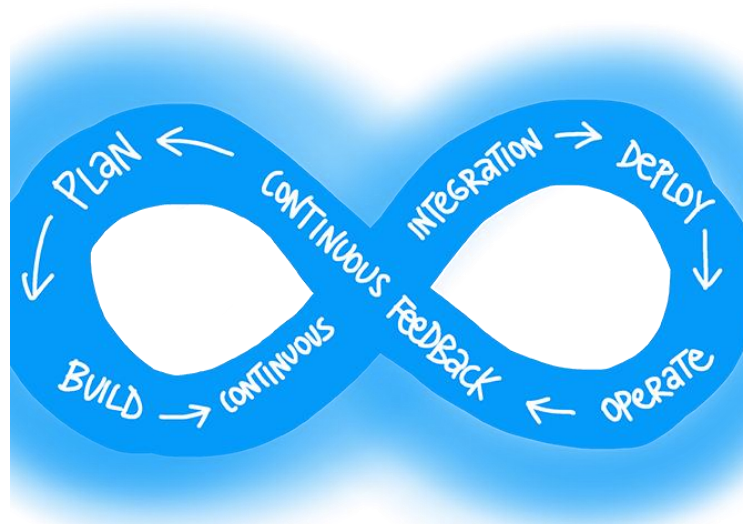
Microsoft Services

Our Evolution around Estimation

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What do we do?



Who are we?

Over 1500 people serving as deep technical advisors for some of the largest software development projects around the world

Architects



- Define Solution design and estimate
- Create BE document and the SoW
- Lead for large and complex software development project
- Technical Quality Reviews

Premier Field Engineers



- Isolate and correct problems
Debug, performance tune, troubleshoot
- Conduct design and supportability reviews
- Migrate, configure and test solutions

Consultants



- Ramp up quickly on customer applications, and operations
- Develop deep understanding of implications of the developed solution
- Deliver high quality engagements

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Where were we?

Architect estimation problems:

- ▶ Under pressure to deliver estimates on time and within budget
- ▶ Not experts at using requirements to build user stories and properly size
- ▶ Not experts at using estimation tools
- ▶ Stability and complexity of existing estimation tools greatly affects consistent usage and results
- ▶ Using alternative tools such as MS Excel or MS Project to develop estimates
- ▶ Lack of the right customer information often results in inconsistent requirements.
- ▶ An overall lack of estimation guidance and a slow turnaround time perpetuates the current situation.

Apps Architects



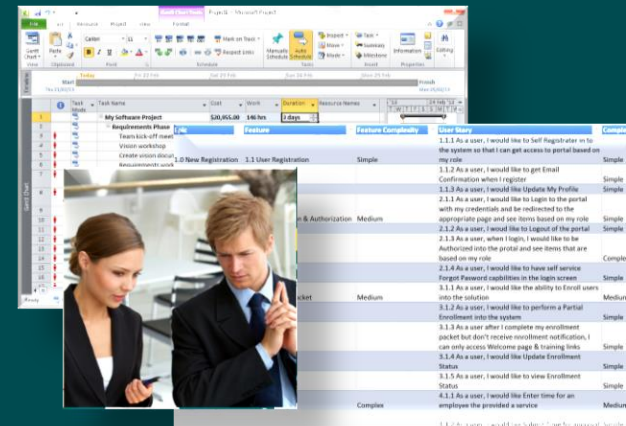
Defensible estimates



Estimation tools and methods



Requirements



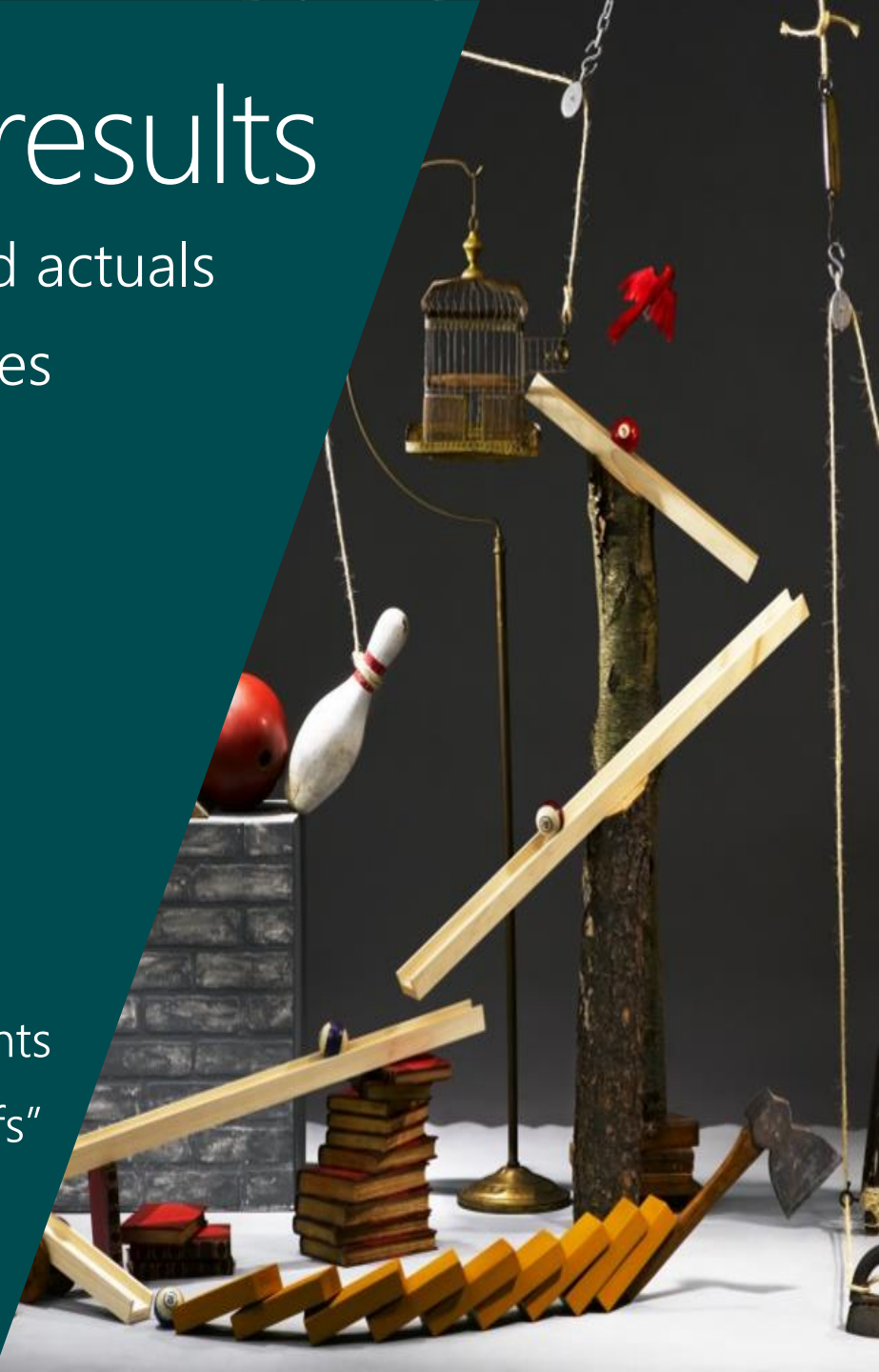
ID	Feature	Feature Complexity	User Story	Complexity
1.1.0	As a user, I would like to Self Register on to the system so that I can get access to portal based on my role	Simple	1.1.0 As a user, I would like to Self Register on to the system so that I can get access to portal based on my role	Simple
1.1.2	As a user, I would like to get Email Confirmation when I register	Simple	1.1.2 As a user, I would like to get Email Confirmation when I register	Simple
1.1.3	As a user, I would like to Update My Profile with my credentials and be redirected to the appropriate page and see items based on my role	Simple	1.1.3 As a user, I would like to Update My Profile with my credentials and be redirected to the appropriate page and see items based on my role	Simple
2.1.1	As a user, I would like to Login to the portal	Simple	2.1.1 As a user, I would like to Login to the portal	Simple
2.1.2	As a user, I would like to Logout of the portal	Simple	2.1.2 As a user, I would like to Logout of the portal	Simple
2.1.3	As a user, when I login, I would like to be Authorized into the portal and see items that are based on my role	Complex	2.1.3 As a user, when I login, I would like to be Authorized into the portal and see items that are based on my role	Complex
2.1.4	As a user, I would like to have self service Forgot Password capabilities in the login screen	Simple	2.1.4 As a user, I would like to have self service Forgot Password capabilities in the login screen	Simple
3.1.1	As a user, I would like the ability to enroll users into the solution	Medium	3.1.1 As a user, I would like the ability to enroll users into the solution	Medium
3.1.2	As a user, I would like to perform a Partial Enrollment into the system	Simple	3.1.2 As a user, I would like to perform a Partial Enrollment into the system	Simple
3.1.3	As a user after I complete my enrollment packet but don't receive enrollment notification, I can only access Welcome page & training links	Simple	3.1.3 As a user after I complete my enrollment packet but don't receive enrollment notification, I can only access Welcome page & training links	Simple
3.1.4	As a user, I would like Update Enrollment Status	Simple	3.1.4 As a user, I would like Update Enrollment Status	Simple
3.1.5	As a user, I would like to view Enrollment Status	Simple	3.1.5 As a user, I would like to view Enrollment Status	Simple
4.1.1	As a user, I would like Enter time for an employee the provided a service	Medium	4.1.1 As a user, I would like Enter time for an employee the provided a service	Medium

Pain point: Non-defensible results

- ▶ Often show large variations across estimates and actuals
- ▶ Often not defensible or speaking to best practices
- ▶ Estimates are often not based on history
- ▶ Are not based on industry trends

Defensible results:

- ▶ Are based on a scientific approach that results in time and effort
- ▶ Come from requirements
- ▶ Are sized based on the appropriate estimation technique
- ▶ Tie back to the solution, customer, team, and technology constraints
- ▶ Explore a variety of potential outcomes and readily answer “what ifs”
- ▶ Are no longer dependent on architect’s estimate “gut” feeling

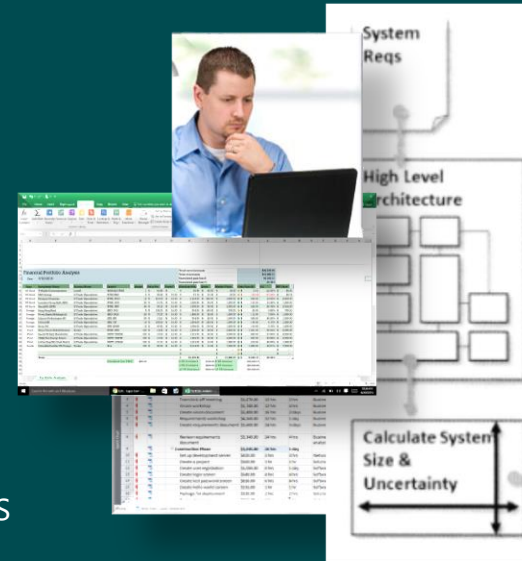


Our opportunity

Separate Estimation from Scoping

- ▶ Architects focus architecture 😊
 - ▶ Requirements analysis
 - ▶ Solution approach
 - ▶ Determination of complexity and size
- ▶ A working environment that:
 - ▶ Is not predicated on architects being estimation tool experts
 - ▶ Reduces dependency on estimation tooling
 - ▶ Establishes a dedicated a team of estimation tool, OSE and Software Lifecycle Management (SLIM) experts
 - ▶ Removes OSE certification requirement for architects
 - ▶ Enables consistent and “defensible” estimates derived by a collaboration between the domain architect and the CET

Apps architects



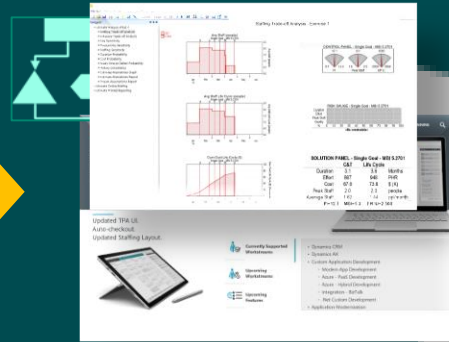
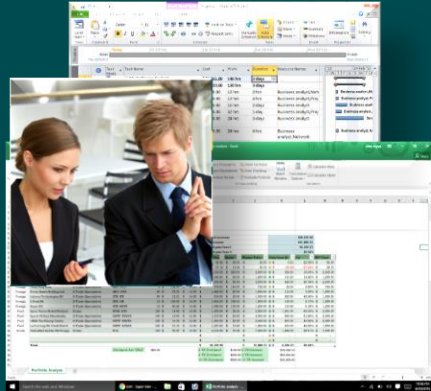
Central Estimation Team (CET)



Defensible estimates



Centralized estimation pursuit flow



Pursuit architect assigned

Architect is informed that they are assigned to support a pursuit

Requirements

Architect works with customer to collect and analyze requirements, determine high-level solution approach, complexity, and size. Architect decomposes solution and creates input package (as EFUs) for CET. Estimation expert from CET assigned to work with pursuit architect

SME EFU review

SME reviews EFUs for consistency, alignment to patterns, and IP reuse

- SME performs EFUs review

Creation of pursuit estimate (CET)

Architect closely collaborates with the CET estimation expert. The CET estimation expert uses the estimation tools based on the input requirements provided by the pursuit architect

- CET takes EFUs and models into SLIM

Review and acceptance of estimate

Architect reviews and accepts the estimate. If additional iterations are required, the architect works closely with the estimation tool expert on the revised estimate. The architect is accountable for, and ultimately takes ownership of, the estimate and is prepared to defend the estimate.

- CET takes SLIM output and builds resource plan

Apps Estimation

The Road to Recovery

PAST

How we worked before...

- ▶ Architects estimated using various techniques – Project Work Breakdown Structure (WBS), custom spreadsheets
- ▶ Architects needed to know how to use the different estimation tools and techniques – One Services Estimator (Use Case Points [UCP], WBS) in addition to the technology, requirements, and customer domain
- ▶ Effectiveness of estimates were not measured

TRANSITION

How we work now/tomorrow...

- ▶ Take advantage of Centralized Estimation Team (CET)
- ▶ Use top-down estimation approach based on industry and past engagement experience
- ▶ Architects focus on the requirements, technical components – not the estimation tool
- ▶ Actuals are fed to the CET to improve estimation models
- ▶ Continue to use One Services Estimator (OSE) WBS as back up

PRESENT/FUTURE

Pain Point Examples

- ▶ Slow turn-around time
- ▶ Lack of consistency
- ▶ Estimates are not defensible
- ▶ Cannot compare against actuals
- ▶ Not enough time for requirements elicitation
- ▶ Estimation tool quality sub-optimal

Benefit Examples

- ▶ Faster turn-around time using CET
- ▶ Consistent and defensible estimates
- ▶ Actuals are measured against estimates
- ▶ Estimates are left to be calculated by the tool and more defensible
- ▶ Architect can focus on requirements, architecture, and solution
- ▶ Leverages SLIM for scientific and data-driven approach

Thank you